



HYBRID HOPE WEBINAR 1

Policies and practices to engage with building users in creating well-being and sustainable living environment in Vietnamese cities

BACKGROUND

A healthy and sustainable urban living environment is essential to provide a good quality of life for the citizens. Among others, occupants' behaviour (i.e., their use of space and building operation characteristics) is increasingly recognised to be one of the most important factors contributing to the buildings' healthy environment and energy efficiency – the two factors that in most cases go in line with each other.

Against the backdrop of global climate change and more recently the COVID19 pandemic, there is a need to strengthen the understanding on how innovative policies and practices should be promoted to effectively engage building users in creating well-being and sustainable living environment.

These questions are more than ever relevant for Vietnamese cities which are rapidly growing in both population and construction activities.

The webinar *“Policies and practices of engaging with building users to promote well-being and sustainable living environment in Vietnamese cities”* is organized to address the above questions. The event is organized by the newly established Competence Center of Sustainable Building in Vietnam (CCSB-VN) based at Hanoi University of Civil Engineering (HUCE) with scientific support from Hamburg University.

This is the first webinar among a series of totally four which takes place under the framework of the HOPE project: *“Health-oriented policies and sustainable building practices to promote well-being and green urban governance in Vietnam (HOPE)”* in the year 2022. The HOPE project is funded by Konrad Adenauer Stiftung.

OBJECTIVES

The HOPE Webinar 1 aims to enhance and to disseminate knowledge for academics, practitioners, experts and policymakers on how policies and practices can effectively engage with building users to create healthy and sustainable urban built environment in Vietnam.

TARGET AUDIENCE

- Academics from social, engineering and health sciences
- Practitioners and experts from the field of architecture, construction, urban planning, public administration and of public health.
- Representatives from NGOs
- General public
- Policy makers at national and urban governments

TOPIC AND DISCUSSION CONTENT

International studies

- Information on the state of art in the field of international research on the combination between human health and sustainable built environment
- Presentation of good practice case studies of policies or innovative approaches to engage with building users to create a healthy and sustainable built environment.

Issues related to local policies

- Information on current policies and the legal framework in Vietnam whenever they are engaged with building users to promote a healthy and sustainable living environment in Vietnamese cities
- Information on issues of implementation
- Discussion what should be done to improve the legal framework to promote building users' role in creating healthy and sustainable living environment.
- Information on good-practice examples, e.g. in the field of awareness raising campaigns / education programs for behaviour change;
- Public consultation and engagement
- Incentives / policies to promote environmentally friendly lifestyles

Issues related to local practice

- How local communities and citizens in Vietnamese cities have been already practicing healthy and environmentally friendly lifestyles?
- Information on development projects / donor funded programs
- Information on Building developers' initiatives
 - Local communities' initiatives

Recommendations for developing contexts like Vietnam

Relevant stakeholders, communication strategies (i.e., coordination platform among relevant ministries, policy design, funding mechanisms, etc.).